



Ecologie Product Specification 2025

Issue 1

Style Code: EA021

Style Name: Erawan Organic Long Sleeve T



Retail Copy:

With a luxurious soft hand feel, this 100% organic cotton long sleeve T is not only stylish, but is also kind to the environment. With fashion fit, the Erawan Organic long sleeve tee is not only a superb base for prints and embroidery but is a sleek plain tee.

Colours:

Arctic White

Jet Black

CMYK References

White

Black

Sizes

XS-XXL

XS-XXL

Sizes to fit:

XS 32"

S 36"

M 40"

L 44"

XL 48"

2XL 52"

Fabric Name: Organic Jersey

Fabric Content: 100% Organic Cotton

Fabric Weight: 150gsm

Carton Qty: 50

Pack Qty: 5

Key Features:

Side seams

Twin needle stitching details

Size label only

Crew neck

Ribbed collar

Taped neck

Set in sleeves

Standard fit

Wash Care Instructions:



Icons:



Why use Organic Cotton?

Organic Cotton is grown using only natural fertilisers and non genetically modified seeds



Waste water is treated so no contamination is released into the environment



Finishing leaves no dye, bleach or chemical residue

Ensures:

- Farmers can reuse seeds and grow mixed crops helping feed their families and reduce financial risk
- Workers in the supply chain are not exposed to any harmful chemicals or residues
- All factories are routinely inspected to ensure no forced or child labour

Reduces:

- Water waste: Organic farming methods maintain soil quality meaning rain water is held in the soil so less water is needed
- The use of chemicals deemed harmful by the World Trade Organisation

Did you know?

Traditional cotton production uses 10% of world pesticides and 25% of world insecticides, strong chemical agents that pollute the ecosystem.

