



So Denim Product Specification 2025  
Issue 1

**Style Code:** SD014

**Style Name:** Lara Skinny Jeans



**Retail Copy:**

Made from a 9oz soft, stretch denim and cut for comfort. These classic skinny fit jeans sit on the waist with traditional 5 pocket design and classic zip fly and button fastening. They are a great wardrobe staple for the style conscious.

<b>Colours:</b>	<b>CMYK References</b>	<b>Sizes</b>
Black	Black	6-18
Dark Blue Wash	100 / 71 / 10 / 14	6-18

**Sizes to fit:** 6 8 10 12 14 16 18

Short Length - 72cm/ 28inch (Dark blue & black washes only)  
Regular Length - 77cm/30inch  
Long Length - 82cm/32inch

**Fabric Name:** Classic Denim

**Fabric Content:** 98% Cotton/2% Elastane  
77% Cotton/21%Polyester/2% Elastane (Black Only)

**Fabric Weight:** 9oz (all colours)

**Carton Qty:** 12

**Pack Qty:** 3

**Key Features:**  
Skinny fit  
Stretch denim  
5 pocket styling  
Shank button and YKK zip fly fastening  
Metal rivet detail at pocket corners  
Twin needle stitching detail  
Self-fabric belt loops

**Wash Care Instructions:**



