



So Denim Product Specification 2025  
Issue 1

**Style Code:** SD045

**Style Name:** Lucy Denim Shirt



**Retail Copy:**

Complementing our denim jeans range, the Lucy Denim shirt is available in black, dark blue and light blue finishes. Designed without pockets and a high positioned back yoke helps create maximum embellishment area making the shirt perfect for personalisation. The classic ladies fit and modern features give a timeless shirt.

<b>Colours:</b>	<b>CMYK References</b>	<b>Sizes</b>
Black	Black	XS-XL
Dark Blue	93 / 55 / 16 / 25	XS-XL
Light Blue	63 / 31 / 14 / 0	XS-XL

<b>Sizes to fit</b>	XS	8
	S	10
	M	12
	L	14
	XL	16

**Fabric Name** Satin Weave Denim

**Fabric Content** 100% Cotton

**Fabric Weight:** 5.44OZ (all colours)

**Carton Qty:** 24

**Pack Qty:** 3

**Key Features:**

Standard fit  
No pockets for maximum embellishment area.  
Modern narrow collar  
Yoke at back shoulder  
Satin weave  
Button placket centre front fastening  
Turned hem with single needle stitch detail  
Single needle contrast at armholes collar and front placket  
2 button placket at cuff

**Wash Care Instructions:**

