

Did you know?



HP EvoCycle is the **most sustainable cartridge** in HP's toner cartridge range.¹

<<HELLO NAME>>,

<<If you haven't heard yet, >>HP EvoCycle is an innovative hybrid cartridge that supports a circular economy and is unlike any other toner cartridge.



75% REUSED AND RECYCLED

components from returned Original HP Cartridges, at a minimum²



CLOSED-LOOP

recycled plastic from HP cartridges



NEW ORIGINAL HP PARTS

critical to print quality



HP EvoCycle Cartridges can have a lower carbon footprint than standard HP cartridges,² remanufactured cartridges,⁴ and imitation cartridges.⁴

High performance. Minimal waste. 100% HP.

Introducing
HP EvoCycle Toner Cartridges
Made with reused, recycled, and new Original HP components²

Click to watch video

Make a change: HP EvoCycle portfolio

MONOCHROME

HP EvoCycle cartridge	Compatible printers
CF259XR	HP LaserJet Pro M304/ M404, MFP M428 HP LaserJet Enterprise M406, MFP M430

COLOUR

HP EvoCycle cartridge	Compatible printers
W2030-2033XR	HP Color LaserJet Pro M454, MFP M479 HP Color LaserJet Enterprise M455, MFP M480



<<Would you be available next week to discuss your print portfolio and HP EvoCycle Cartridges?

I look forward to hearing from you!

CONTACT INFORMATION HERE>>

¹ 2023 Four Elements Consulting LCA study, commissioned by HP, provides a comparative environmental assessment of Original HP Toner Cartridges CF410-413X with HP EvoCycle Cartridges CF410-413XR. See hp.com/go/EvoCycle-Color2023.

² Weight percentage excluding toner and components considered critical to print quality according to Blue Angel 177 guidelines at the start of product production: minimum of 30% reused, 45% recycled or a total 75% reused/recycled. Absolute weight percentage excluding toner: minimum 20% reused; 25% recycled or a total 45% reused/recycled.

³ HP uses cartridges returned through HP Planet Partners to make HP EvoCycle Toner Cartridges. Programme availability varies. For details, see hp.com/hprecycle.

⁴ 2023 Four Elements Consulting LCA study, commissioned by HP, compared HP EvoCycle CF226XR toner cartridge with a sample of remanufactured and imitation toner cartridges across eight environmental impact categories. See hp.com/go/EvoCycle-RM-2023 and hp.com/go/EvoCycle-NBC-2023.