



## DESCRIPTION

### **Bold, bright pictures with wide customisation possibilities**

BRAVIA FW-65BZ35L Series is the truly professional display that's designed for flawless round-the-clock operation in retail, corporate and educational environments. Add impact to digital signage and employee communications with bright, colourful high-contrast 4K HDR images. Pro-friendly features simplify integration, easy operation and seamless content sharing in today's connected AV environments. Flexible customisation options make the FW-65BZ35L the ideal LED display for doing better business.

### **Vibrant, true-to-life images that can't be missed**

The 65 FW-65BZ35L grabs your audience's attention with high 550 nit screen brightness for punchy, high-impact visuals that are always seen clearly. Advanced Sony picture processing technologies ensure your content looks its very best. The panel's extra-wide viewing angle ensures that everyone in the room can enjoy clear, bright images wherever they're positioned.

### **Richer, more natural colour**

Sony's power-packed 4K HDR Processor X1 and TRILUMINOS Pro technology faithfully reproduces a phenomenal range of rich, true-to-life colours.

### **Finer detail**

4K X-Reality PRO processing upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

### **Smoother movement**

Motionflow XR ensures smoother, more natural reproduction of rapidly-moving on-screen images.

### **Installation flexibility to suit every environment**

The sleek, minimal design of the FW-65BZ35L brings impeccable style to any business environment. The display's elegant lines are further enhanced by practical touches for seamless integration in retail stores, colleges and corporate workspaces.

### **Wall-Mount Adjuster**

BRAVIA comes supplied with a Wall-Mount Adjuster, giving extra flexibility for mounting the display centrally in portrait or landscape orientation.

### **Side Mounted interfaces**

Signal connections, networking and other interfaces are conveniently side mounted for easy installation and access when the displays in portrait position.

#### **Discreet Logo**

The Sony logo is discreetly positioned on the edge of the displays bezel with nothing distracting your audience from immersive images.

#### **Landscape, Portrait and Tilt**

Install BRAVIA in portrait or landscape orientation to suit any corporate or retail space. The display can also be tilted at an angle for even greater flexibility.

#### **Round the clock reliability**

Business never sleeps: BRAVIA is engineered for dependable 24/7 operation in the most challenging corporate and commercial environments.

#### **Special settings for professional use**

Pro Settings mode makes doing business even easier, allowing you to customise BRAVIA settings and operating modes to suit the demands of corporate or retail environments. Disable input or remote control functions, schedule on/off times, remove labels and block buttons to avoid tampering when the screens being used in public spaces. Customise and store display settings, then copy them easily from display to display via USB flash memory.

#### **Get great pictures fast**

Forget fiddling with display settings. One Step Setting offers presets tuned to your environment including meeting room, vivid signage, natural signage and graphics. Just pick a preset: BRAVIA instantly configures picture mode, input, control settings and more.

#### **Easy multi-screen setup**

Configuring multiple screens for large display applications is easier than ever. The Multi Display Setting (MDS) app helps you create stunning video walls with multiple BRAVIA displays tiled together.

#### **Easy integration**

BRAVIA BZ35L Series is made for today's connected world. There's seamless support for today's leading automation and control platforms, while open APIs simplify integration with other vendor solutions.

#### **Large 32GB internal storage**

The internal memory on some other displays is eaten up by the operating system, leaving little space for your own apps and content. FW-65BZ35L doubles internal storage from 16GB to a generous 32GB giving loads more room on board to hold apps, photos, videos and digital signage.

#### **Signage made simple**

Informing and guiding visitors with digital signage in retail stores and corporate spaces has never been simpler. Built-in support for HTML5 makes it easy to display interactive signage content on BRAVIA without the need for a dedicated set-top box, media player or PC. On-board BRAVIA Signage Free (BSF) software automatically plays out HTML content, video and photos when a USB stick memory is slipped into BRAVIA. It's that simple.

#### **Wireless screen mirroring**

Easily mirror content wirelessly from handheld device onto BRAVIA with in-built support for Apple AirPlay and

## **TECHNICAL CHARACTERISTICS**

Brand : SONY

Part number : FW-65BZ35L

Connectivity :

RS-232C : Yes

**Représentation / réalisation :**

Wi-Fi Direct : Yes

Dolby Vision : Yes

HDCP : Yes

Anti-glare screen : No

Apple AirPlay support : Yes

Audio (L/R) in : 1

Audio (L/R) out : 1

Audio formats supported : FLAC, LPCM, MP3, WAV, WMA

Built-in speaker(s) : Yes

Colour saturation : 92%

Composite video in : 1

Computer system : Yes

Contrast ratio (dynamic) : 400000:1

Contrast ratio (typical) : 1200:1

Depth (with stand) : 338 mm

Display brightness : 550 cd/m<sup>2</sup>

Display depth : 71 mm

Display diagonal : 165.1 cm (65»)

Display diagonal (metric) : 165.1 cm

Display height : 842 mm

Display resolution : 3840 x 2160 pixels

Display technology : LCD

Display weight : 21.2 kg

Display width : 1462 mm

DVI port : No

Ethernet LAN : Yes

Ethernet LAN (RJ-45) ports : 1

Haze rate : 1%

HD type : 4K Ultra HD

HDCP version : 2.3

HDMI ports quantity : 4

Height (with stand) : 912 mm

High Dynamic Range (HDR) supported : Yes

High Dynamic Range (HDR) technology : Dolby Vision, High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG)

High Dynamic Range 10 (HDR10) : Yes

Hybrid Log-Gamma (HLG) : Yes

Image formats supported : JPEG, MJPEG

Internal storage capacity : 32 GB

LED backlight : Yes

LED backlighting type : Direct-LED

Motion interpolation technology : Motionflow XR 240

Multicast support : Yes

Native aspect ratio : 16:9

Native refresh rate : 60 Hz

Number of built-in speakers : 2

Operating hours (hours/days) : 24/7

Operating system installed : Android

Orientation : Horizontal/Vertical

Package depth : 184 mm

Package height : 965 mm

Package weight : 30 kg

|                                                                                                                                                |
|------------------------------------------------------------------------------------------------------------------------------------------------|
| Package width : 1588 mm                                                                                                                        |
| Panel mounting interface : 300 x 300 mm                                                                                                        |
| Panel type : IPS                                                                                                                               |
| Placement supported : Indoor                                                                                                                   |
| Power consumption (standby) : 0.5 W                                                                                                            |
| Power consumption (typical) : 218 W                                                                                                            |
| Product colour : Black                                                                                                                         |
| Product design : Digital signage flat panel                                                                                                    |
| Purpose : Universal                                                                                                                            |
| Response time : 8 ms                                                                                                                           |
| RGB colour space : DCI-P3                                                                                                                      |
| RMS rated power : 20 W                                                                                                                         |
| Stand included : Yes                                                                                                                           |
| Supported graphics resolutions : 3840 x 2160, 4096 x 2160                                                                                      |
| Supported video modes : 480p, 720p, 1080i, 1080p, 2160p                                                                                        |
| Touchscreen : No                                                                                                                               |
| USB port : Yes                                                                                                                                 |
| USB ports quantity : 2                                                                                                                         |
| VESA mounting : Yes                                                                                                                            |
| Video formats supported : 3GPP, ASF, AVC, AVCHD, AVI, HEVC, MKV, MOV, MP4, MPEG1, MPEG2, MPEG2-PS, MPEG2-TS, MPEG4, VC-1, VP8, WEBM, WMV, XVID |
| Viewing angle, horizontal : 178°                                                                                                               |
| Viewing angle, vertical : 178°                                                                                                                 |
| Wall mountable : Yes                                                                                                                           |
| Weight (with stand) : 22.1 kg                                                                                                                  |
| Width (with stand) : 1462 mm                                                                                                                   |
| Wi-Fi : Yes                                                                                                                                    |