

Why choose **SARATOGA** Spring Water?

Excellence in **Taste**:

Saratoga Still has a smooth mouthfeel which refreshes tastebuds allowing flavors to shine. Saratoga Sparkling has effervescent lively bubbles, with a balanced mineral content, unique flavor profile, and pairs well with well-crafted dishes.

Unique **Cobalt Blue** Bottle:

Our elegant cobalt blue bottles effortlessly command attention in diverse settings, from luxury resorts to fine dining restaurants across the country.

Long American **Heritage**:

Sourced & bottled in the USA with a long America heritage going back to 1872.

Sustainable Practices:

Infinitely recyclable glass bottles are domestically produced at the state-of-the-art manufacturing facility in Saratoga Springs, NY, using high efficiency lighting and machinery. 100% of electricity used is offset with wind power Renewable Energy Credits.



How far has your water travelled?



OUR **curated** PORTFOLIO



As the official water of Top Chef and the grand prize sponsor, we will get media placements across linear, OTT, digital, and social around the show. We will also have strong and prominent in-show placements.

28oz Glass
Still & Sparkling

12oz Glass
Still & Sparkling



28oz rPET
Still & Sparkling

16oz rPET
Still & Sparkling



The **Saratoga Spring** Story

Born in the foothills of the Adirondacks, the Saratoga brand has proudly bottled spring-sourced water in the Northeast for over 150 years. Saratoga Still and Sparkling Spring Water have graced the finest dining tables across the country for generations and are now available to enjoy at home.

Distinctive in the **ultra-premium** segment



	Saratoga	Perrier	Evian	Voss	S.Pell	A.Panna	Toppo Chico
Sourced & Bottled in the USA	X						
Spring Story	X	X	X		X	X	X
Available in Still & Sparkling	X		X	X			
150 Years of Heritage	X	X	X			X	
Still - Light & Smooth Taste for Food Pairing	X			X	X	X	
Sparkling - Carbonation Level	High	High	N/A	N/A	Low	N/A	Extremely High
Sustainable Practices	X						

