

**REDEFINE  
MEAT**

A WHOLE DIFFERENT ANIMAL

## At Redefine Meat, we love meat. Really, really love meat.

We believe that the world deserves new-meat\*, delicious plant-based meat that is good for the environment and kind to animals. Having studied the unique properties of animal meat and perfected cutting-edge technologies, we developed a wide range of high-quality products that provides the full sensory experience of meat, including flavor profiles, texture and aroma, without compromise.

| PRODUCT                 | UNIT SIZE                   | SHELF LIFE (months) | KOSHER & HALAL | SKU     |
|-------------------------|-----------------------------|---------------------|----------------|---------|
| Redefine Beef Flank     | 10.6 oz (300 g) x 10/cs     | 7                   | Y              | 1110323 |
| Redefine Pulled Pork    | 2.2 lb (1 kg) x 4/cs        | 11                  | Y              | 1110327 |
| Redefine Lamb Kabab Mix | 2.2 lb (1 kg) x 4/cs        | 11                  | Y              | 1110326 |
| Redefine Premium Burger | 4.9 oz (140 g) x 8 x 4/cs   | 11                  | Y              | 1110325 |
| COMING SOON             |                             |                     |                |         |
| Redefine Merguez        | 2.4 oz (67.5 g) x 12 x 6/cs | 11                  | Y              | 1110328 |
| Redefine Pulled Beef    | 2.2 lb (1 kg) x 4/cs        | 11                  | Y              | 1110324 |
| Redefine Beef Mince     | 2.2 lb (1 kg) x 4/cs        | 11                  | N              | 1110329 |



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ENJOY NEW-MEAT\* WITHOUT COMPROMISE.  
**ANY MEAT. ANY TIME. ANYWHERE.**

## PREMIUM CUTS



REDEFINE  
BEEF FLANK

## PULLED PRODUCTS



REDEFINE  
PULLED BEEF



REDEFINE  
PULLED PORK

## GROUND PRODUCTS



REDEFINE  
BEEF MINCE



REDEFINE  
LAMB KABAB MIX



REDEFINE  
MERGUEZ



REDEFINE  
PREMIUM BURGER

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\*Redefine Meat Ltd. products are plant-based, made with non-GMO ingredients and do not contain any animal-based ingredients or by-products.

  
**chefswarehouse**